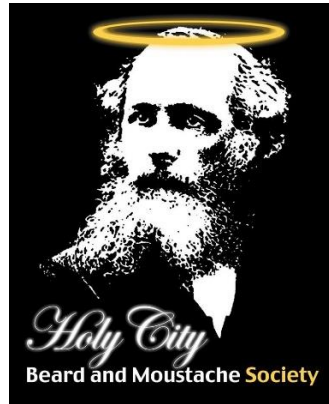


# 10<sup>th</sup> Annual Southeastern Beard & Moustache Championships Sponsorship Form



Dear Valued Sponsor:

The Holy City Beard & Moustache Society would like you to participate in our **10th Annual Southeastern Beard & Moustache Championships** as a sponsor! Last year we had over 150 contestants, 600 spectators & raised \$8,000 for Big Brothers Big Sisters of Charleston & Low County Women With Wings.

*This year will be a charity event for Big Brothers Big Sisters of Charleston. Their mission is to provide children facing adversity with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever. By partnering with parents/guardians, volunteers and others in the community we are accountable for each child in our program achieving: Higher aspirations, greater confidence, and better relationships by Avoidance of risky behaviors, and Educational success.*

The event is scheduled during Memorial Day Weekend on May 25<sup>th</sup> at 7:00pm at the Music Farm in downtown Charleston. The categories include sideburns, goatee, moustache (natural & styled), junior beard, college beard, full beard styled moustache, freestyle, ladies artificial (creative & realistic), gray beard, best in show and full beard natural over 12 inches & under 12 inches.

Below are the levels that you may participate at:

**Platinum Level (aka Full Beard) - \$1000**

**Gold Level (aka Goatee) - \$ 500**

**Silver Level (aka Moustache) - \$300**

**Bronze Level (aka Sideburn) - \$150**

**In Kind Donations Accepted**

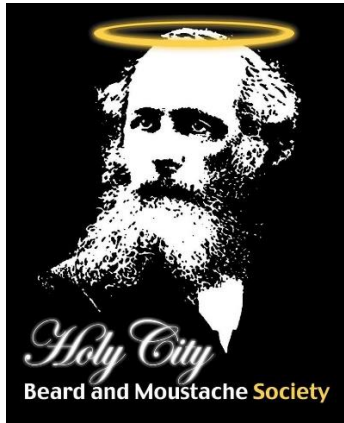
**For title sponsorship, please contact us: [HolyCityBeards@yahoo.com](mailto:HolyCityBeards@yahoo.com)**

We are excited about the upcoming event and are hopeful that you will be able to help us make an impact within our community. Please complete the attached sponsorship form and send it back to us if you wish to participate!

Sincerely,  
Aaron D Johnston & Jake Mckellips  
Co-presidents, Holy City Beard & Moustache Society

# 10<sup>th</sup> Annual Southeastern Beard & Moustache Championships

## Sponsorship Form



### **Platinum Level (aka Full Beard) - \$1000**

- includes company names as a main sponsor on t-shirt, website link, name recognition during announcements, complimentary table, promotional material in competitor's goody bags and logo on all marketing materials, 4 VIP tickets to event, banner hung at welcome party Fri night at Recovery Room and banner hung in Music Farm night of event (banner supplied by sponsor).

### **Gold Level (aka Goatee) - \$ 500**

- includes company name on t-shirt, name recognition during announcements, complimentary table at event, promotional material in competitor's goody bags and logo on all marketing materials, 2 VIP tickets to event.

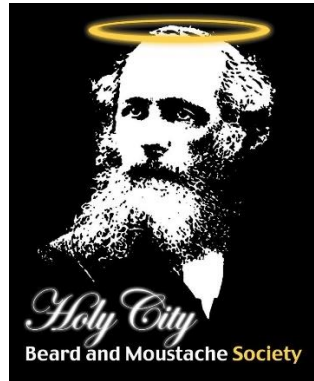
### **Silver Level (aka Moustache) - \$300**

- includes company name on t-shirt, promotional material in competitor's goody bags and logo on all marketing materials.

### **Bronze Level (aka Sideburns) - \$150**

- includes promotional material in competitor's goody bags and recognition on marketing materials.

**10<sup>th</sup> Annual Southeastern Beard & Moustache Championships**  
**Sponsorship Form**



All goody bag materials need to be delivered to Aaron Johnston, Jake Mckellips or James Pemberton by Wed, May 22<sup>nd</sup> at 5:00pm. Please send 200 of any item you would like to be included.

Please email a copy of your logo to: **[HolyCityBeards@yahoo.com](mailto:HolyCityBeards@yahoo.com)**

Check should be made payable to & sent to:

Aaron Johnston  
35 Foxdale CT  
Aiken, SC 29803

**Business Name:**

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**Address:**

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**Phone Number:**

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**Contact Number:**

---

**Amount of Check:**

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**In Kind Donations:**

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